

Alfa Expo Product List

Exhibition Title

The Alfa Expo, themed around oil, gas, and petrochemicals, will commence on June 7, 2024, and continue until June 21 (for a duration of 14 days).

Exhibition Space Categories

The exhibition spaces are categorized into **Bronze**, **Silver**, and **Gold**, with the respective number, price, and area as per the table below:

Space Name	Number of Halls	Total Number of Spaces	Space Area	Price of Spaces
Bronze	134	536	100 sqm	\$1000
Silver	19	76	200 sqm	\$4000
Gold	37	148	800 sqm	\$5000

Tickets

The exhibition ticket for the Oil, Gas, and Petrochemical Expo in June 2024 is priced at \$1, available for purchase and open for public use.

Advertising Products Inside Exhibition Halls

1. Banners

- There are 40 banners in all exhibition halls.
- Logos, company addresses, and any desired advertisements can be uploaded.
- The price is outlined in the table below.



2. Wall-Mounted TVs

- There are 4 of these TVs in all exhibition halls.
- They can display films, video advertisements, etc.
- The price is outlined in the table below.



3. Ceiling/4-Sided TVs

- There is 1 of these TVs in all exhibition halls.
- They can display films, video advertisements, etc.
- The price is outlined in the table below.



Advertising Stands

Eight advertising stands have been placed in the indoor environment of the halls, where various global brands can choose them to promote their work.

Advertising Product Name	Total Number in the Exhibition	Number in Each Hall	Price
Air Banners	7600	40	\$100
Ceiling TV	190	1	\$500
Wall-Mounted TV	760	4	\$2000



Outdoor Advertising Products at Alfa Expo

1. Billboards

Alfa Expo's advertising billboards are strategically placed throughout the entire outdoor exhibition area, providing a visually appealing space for showcasing advertisements. There are a total of 200 billboards across the entire exhibition space.

2. Advertising Balloons

Ten balloons are positioned in the outdoor area of Alfa Expo, floating in the sky with continuous up and down movements. These balloons display visual information, including the logos of advertising brands on their surface and body.

3. Artificial Intelligence Avatars

Alfa Expo introduces AI robots for the first time, capable of replacing your staff. There are a total of 1000 AI avatars in both the outdoor and indoor areas of Alfa Expo. These avatars can provide brief information about each economic brand in the field of oil, gas, and petrochemical industries to visitors. In terms of interaction with the exhibition's intelligent robots, they guide visitors to your official website.

4. Advertising Stands

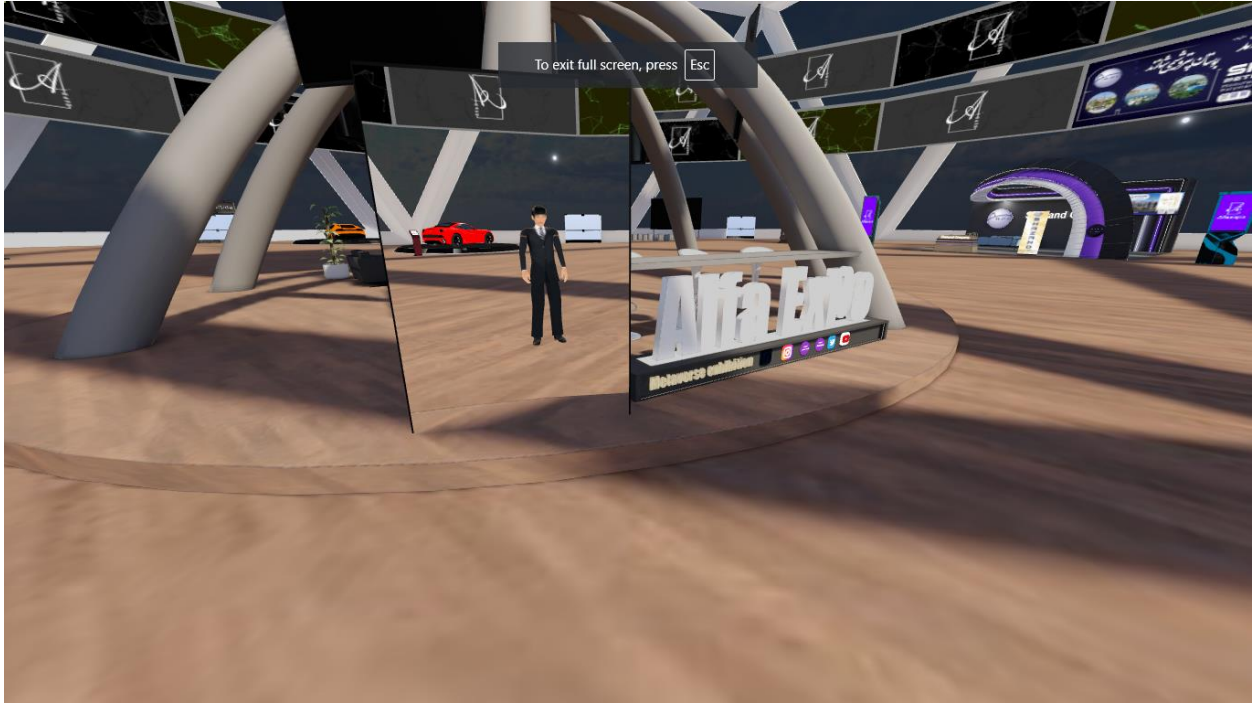
Two thousand advertising stands are placed in the outdoor environment of the halls. Various global brands can utilize these stands to promote their work and display the address of their booth at the exhibition.

Product Name	Price	Total Number in the Exhibition
Advertising stand	200\$	2000
AI Avatar	500\$	1000
Balloon	5000\$	10
Billboard	2000\$	200



Advertising Products in the Alfa Expo Website's DemoVerse

The DemoVerse serves as a parallel environment to the Alfa Expo's demonstration showcase, highlighting the capabilities and features of Alfa Expo. The "Visit" button for this space is prominently placed on the main page of the [Alfa Expo website](http://www.alfaexpo.co), ensuring accessibility to all users. Here, you can regularly observe the latest and updated technologies offered by Alfa Expo. The accompanying image offers a glimpse into the DemoVerse demonstration. Given the daily traffic to the website www.alfaexpo.co, the DemoVerse area consistently attracts a substantial number of visitors throughout the year. Industry stakeholders, irrespective of brand or industrial stance, have the opportunity to conduct their promotional demos in this exhibition space for optimal visibility.



- Booths

Only 5 booths available in the Demo Space for an extended duration compared to the exhibition.



- **Advertising Stands**

There are 10 stands in the Demo Space available until the end of the June 2024 exhibition.

- **Banners**

120 banners in the Demo Space available until the end of the June 2024 exhibition.

- **Wall-Mounted TVs**

5 TVs in the Demo Space available until the end of the June 2024 exhibition.

- **Ceiling TVs**

1 TV in the Demo Space available until the end of the June 2024 exhibition.

Advertising Product Name	Total Number in Demo Space	Price
Booth	5	\$25,000
Wall-Mounted TV	5	\$5,000
Ceiling TV	1	\$10,000
Stand	10	\$1,500
Air Banner	120	\$1,000

All advertising products in the June 2024 Alfa Expo have sponsorship options. For more information regarding sponsorship, please contact us at contact@alfaexpo.co or call us at WhatsApp No. 09127030429 or meet us at alfaexpobusiness@gmail.com.

Thank you,

Shima Azimi

Event Management, Alfa Metaverse Exhibition

