

## **Subject: Proposal and Invitation to Participate in the First International Metaverse Exhibition for Oil, Gas, and Petrochemical Industries, ALFA EXPO, 7<sup>th</sup> June 2024 to 7<sup>th</sup> June 2025**

### **Greetings and esteem**

In light of the global technological progress, distinguished international companies are transitioning from Web 2.0 to Web 3.0, providing metaverse services. This transformative trend is also making its mark in the exhibition industry. However, in your country, the metaverse has yet to permeate this expansive and boundless market. The first **International Metaverse Exhibition for Oil, Gas, and Petrochemical Industries** (from 7<sup>th</sup> June 2024 to 7<sup>th</sup> June 2025) presents a remarkable opportunity for participants to showcase their capabilities and uniqueness, acting as pioneers in embracing the metaverse and delivering distinctive exhibition services.

Participation in this event not only allows you to highlight your exhibition services and products but also positions you as leaders in adopting the metaverse, attracting specialized visitors from this generation to the exhibition. Furthermore, it showcases your contemporary and active presence in the Web 3.0 realm, aligning with the technological shifts in the current world. This positions you competitively among metaverse counterparts participating in the international exhibition. Your borderless presence at **ALFA EXPO (Metaverse International Exhibition)** and maximum connectivity with related industries will be evident to all competitors.

In the current political and economic landscape, the metaverse ecosystem serves as a secure space for safeguarding national and governmental assets. Therefore, leveraging **ALFANOVA's** metaverse services as an



exclusive industrial group can be a strategic move towards Web 3.0 interactions.

Respectfully,

**International Business Manager, AKAM Company**

**Ayda Agha Abbasi**



## **Objective and Necessity of Entering Web 3.0**

In the contemporary economic and social landscape, challenges such as geographical limitations, potential pandemics, and resource constraints impede the efficiency of industries and companies. The goal is to transform potential exhibition opportunities into actual ones. Traditional exhibitions may fall short of their potential due to factors such as limited reach and attendance. Hence, embracing the metaverse and utilizing the features of the **ALFANOVA** metaverse platform emerges as a modern and highly efficient solution. The objective is to attain maximum visibility, maintain exhibition quality, and establish a direct connection between service providers and attendees, thereby eliminating intermediaries.

## **Project Summary**

**The metaverse hardware and software** solutions are tailored to facilitate participants and potential visitors in connecting to authorized virtual exhibitions. By acquiring digital space from **ALFA EXPO** for the **2024 Oil, Gas, and Petrochemical Exhibition**, businesses can establish a virtual booth, ensuring international exposure and 24/7 accessibility. Deep connections with industry professionals and customers can be fostered without the constraints of time and cost, exclusively through the metaverse. **ALFANOVA's** metaverse services offer comprehensive solutions for audience engagement, ensuring digital content quality and enhancing global visibility.





## Key Benefits

### **24/7 Service Provision**

Participants and booth holders can engage globally at any time within the **International Metaverse Exhibition for Oil, Gas, and Petrochemical Industries.**

### **3D and Touchable Services**

Cutting-edge informatics technologies impact customer choices regarding virtual exhibitions.



## Cost Reduction in Metaverse Exhibitions

Business spaces can be acquired at **minimal internet costs**, saving on traditional expenses.

## Technology Transfer in Metaverse Exhibition Spaces

Technology transfer meetings can be conducted, allowing **global technology** transfer through approved infrastructures.

## Maximized Business Presence

Participation in the world's first **3D international exhibition** ensures maximum visits, especially from industry specialists, providing extensive product and service showcasing opportunities, ultimately increasing revenues.

## Precise and Innovative Communications

**Avatars** enable interactions, positioning participants as prominent economic figures in commercial metaverse spaces.



## Equal Spaces, Better Positions

In web 3.0, limitless dimensions and fantasy environments offer **unique opportunities** for exhibition presentation, surpassing physical world constraints.

## Diverse Graphic Capabilities

**ALFANOVA** enables the creation of various graphic themes for exhibitions, enhancing interaction with customers and visitors.





### **Varied Business Ecosystem**

Efficient workforce deployment in **metaverse spaces** **minimizes costs** while maximizing product/service visibility and feedback.

### **Interactive Metaverse Hardware**

**ALFANOVA** provides interactive hardware options, including XR Humanoid, for a powerful entry into the metaverse.

### **Metaverse Exhibition and Marketplace Services**

**ALFA EXPO** introduces a new generation of metaverse exhibitions, websites, stores, events, and seminars, fostering deep connections between products/services and consumers.



## Location and Implementation of Collaboration

The business operates in **Turkey**, utilizing international **ALFANOVA Metaverse** servers to overcome internet obstacles.

## Requirements from the Requesting Party to Metaverse ALFANOVA

Presence on the **ALFA EXPO** website at: [www.alfaexpo.co](http://www.alfaexpo.co)

Purchase of land, booth and necessary commercial items predicted for participation in the **2024 Oil, Gas, and Petrochemical Exhibition**.



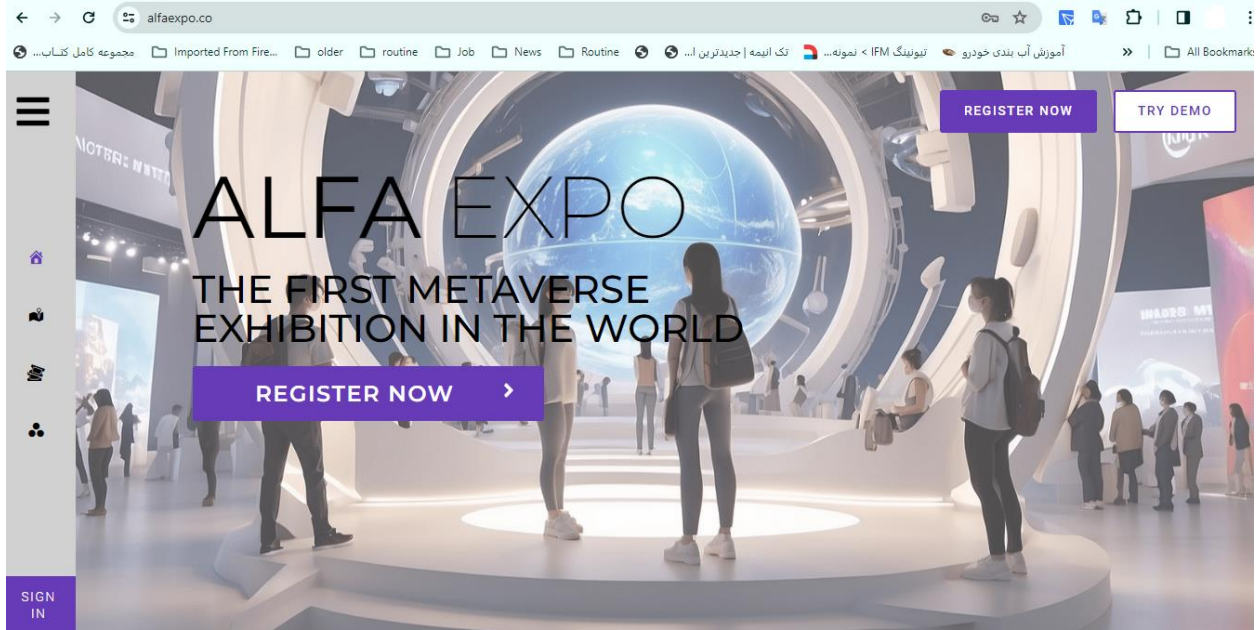
## Work Execution Method

Negotiation to determine the required number of booths with the specialized business team of **ALFANOVA Metaverse** based in your country. Setting up the digital space with impactful and approved building elements according to your preferences.

Providing knowledge content related to your products and services for loading onto the **ALFANOVA Metaverse** artificial intelligence to offer services **24/7** to all customers.



Creating exhibition-related video, animation, and posters, delivering them to the **ALFANOVA** Metaverse execution team for loading in the purchased areas. Establishing in the exhibition booth and managing human resources in the purchased booth/booths with a focus on presenting the Metaverse to exhibition visitors during the exhibition days.



## Implementation Timeline

From the moment of signing the contract, specifying the scope and volume of activities and your requests, the time required for your request to the **ALFA EXPO** exhibition group is a maximum of 1 week from reading this proposal. However, for the execution of a unique exhibition, **ALFA EXPO** anticipates this timeline and prepares a series of ready-made content spaces in advance for loading into the exhibition space.

Furthermore, the **ALFA EXPO International Oil, Gas, and Petrochemical Exhibition (7th June 2024 to 7th June 2025)** involves the construction and implementation of a physical Metaverse space. Ultimately, anything agreed upon by both parties for the 2024 exhibition must be contractually binding, and a version of this obligation, once confirmed in the purchasing process, will be sent to you to ensure the correct and proper execution of the contract (**Metaverse contract**).





It should be noted that if contractual bureaucracy takes time, **ALFANOVA Metaverse** suggests speeding up the process by mutual oral and written agreement on all necessary items, emphasizing honesty in carrying out this important matter. The requesting party is committed to fulfilling its commitment by paying the booth fee on the day of approval of oral agreements. Please be aware that specialized and practical training for Metaverse is not difficult, and the entire process of participation is provided on the **ALFA EXPO [website](#)** for your convenience.

Any costs associated with your request will be visible in the **ALFA EXPO Business section**, and after necessary reviews by technical research teams, a joint session between the contracting parties will announce the decision. If an agreement is reached, the **ALFA EXPO group (a subsidiary of ALFANOVA Metaverse)** will be responsible for it.

If, in any way, you seek to purchase land and services as a customer of **ALFANOVA Metaverse**, keep in mind that after your purchase, there will be no partnership or developmental plan with the **ALFANOVA group**.

**ALFANOVA Metaverse** will only engage in negotiations with you as the final customer.

Respectfully,

**International Business Manager, AKAM Company  
Ayda Agha Abbasi**

